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Serve BECKER'S BEST with meals and between meals.

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# WOMEN OF COUNTRY ENLISTED

## Food Supply of the Nation and Its Conservation of Greatest Concern to the Government.



WASHINGTON, D. C., June 18.—Herbert C. Hoover has outlined his plans for enlisting the nation's housewives as actual members of the food administration, and appealed to them to join him in the fight for conservation measures and the elimination of waste. The women will be enrolled during a period of registration from July 1st to July 15th through the council of national defense and the state defense councils. Hoover is proceeding at the direction of President Wilson who, without waiting for congress to enact the administration food bills, directed him to proceed with organization of the food administration, in so far as it contemplates assembling volunteer forces.

"As requested by the president," says his statement, "we ask every woman in the United States engaged in the personal control of food to register for actual membership in the food administration, thus entering directly into national service. We shall later on ask various classes of men likewise engaged in food preparation and distribution to also volunteer to the national service in their various branches."

on food conservation and utilization, and we propose with their advice to furnish information from time to time to the members of the administration as to the manner in which they can best serve the national interests in food conservation. We have six general principles of instruction:

- CAUTIONED TO SAVE THE WHEAT.**  
"First—To save the wheat. If we eat as usual from our harvest this year we will have little more than enough for our own supply, but we can divide with our allies if each individual makes some sacrifice; by eating at least one wheatless meal a day, substituting corn bread or other cereals.
- "Second—We want to save the meat, for our cattle and hogs are decreasing, and we must send to our allies, so we wish every householder to buy less, to serve smaller portions and to allow no waste.
- "Third—We wish to save the fats. We consume three times the fats that are necessary for nutrition and we need them now for war. We wish no butter used in cooking; we want less butter served on the table; we want less lard, bacon and other pork products used.
- "Fourth—Any deficiencies in food supply, by economy along the above lines can be amply covered by increasing the use of fish, potatoes, beans, peas, turnips, cabbage and vegetables generally; corn, buckwheat, rye and rice, which we will have in abundance this harvest.
- "Fifth—We want to save transportation. Our railways are unable to meet the war pressure for munitions, men and coal, so that we wish everyone to consume products of local origin so far as possible—to buy from the local miller, the local packer, buy and eat vegetables grown near home.
- "Sixth—We preach and want everyone to preach 'the gospel of the clean plate'; to buy less foodstuffs, to serve smaller portions, and to see that nothing of value goes into the garbage can.
- "Aside from eating an increased proportion of these commodities in order to save on the staples, it is extremely important that any surplus of these commodities shall be preserved or well stored for winter use."

### Direct Results Count

Get the telephone. Send your order on your errand instead of wasting your valuable time by going in person. TALK—DON'T WALK.

### ROAD SUBMITS FIGURES

Business Done By Denver and Rio Grande Given Publicity.

Responding to request made to the state public utilities commission at the recent unfinished hearing on the petition of railroads operating in Utah for permission to raise intrastate freight rates 15 per cent, the auditing department of the Denver and Rio Grande has submitted to the commission a scheduled report of tonnage and revenue for the years 1915 and 1916, as well as for the first three months of this year and the two preceding.

The figures as given in total are: 1915, 5,444,442 tons; \$2,738,888.82 revenue. For 1916, 5,938,256 tons; revenue, \$4,188,136. For the three month period reported the total figures follow: January, February and March, 1917, 907,788 tons; \$449,331 revenue. Corresponding three months in 1916, 1,217,958 tons; \$1,091,255.47 revenue. First three months in 1917, 1,194,628 tons; \$1,161,922.95 revenue. These totals represent the gross revenue on coal, coke, ore, bolts, hay, stone, mail and express and other freight.

On its entire line the revenue per ton per mile from the freight business of the road was 1.81 cents in January, 1.95 cents in February and 1.92 cents in March, 1917. On the Utah end of the system the corresponding figures are .33 of a cent, 1.01 cents and .39 of a cent. The reports are filed in connection with the petition of the railroad and thirteen others for a horizontal increase of 15 per cent on its freight rates.

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### WIPED OUT BY FIRE

Former Price Resident Loses Everything On Reservation.

Clarence A. Pomeroy of Mt. Pleasant out to the Utah Basin country, but until recently a resident of Price, has had some very bad luck lately. About two weeks ago his fine home was destroyed by fire and everything in it lost. His two sons were in bed upstairs when the flames started. One was awake and tried to get down the stairs but could not. They were forced to break a window and jump to the ground. "One of the great losses," says Pomeroy, "is the things that we have gathered through many years that can never be replaced." Until they are able to build the family will live in the granary which they have fixed up quite comfortably. Pomeroy has a fine ranch and some high grade cattle. He has worked hard for many years and his farm and stock show it too.

### CONFERRING ON WATER LEGISLATION FOR UTAH

Dr. Samuel Purser, chief of engineering investigation of the department of agriculture at Washington, D. C., and one of the most widely recognized authorities on water rights legislation, and Fred T. Harrison, chief of the organization bureau of the same department, have been conferring the past few days with the Utah water rights commission, perfecting a plan for placing a complete system of water rights legislation on the statute books of Utah. It is for this purpose that the Utah Water Rights commission was authorized by the last legislature. The members of the commission are: Nathaniel Thomas, chairman; W. D. Beets, secretary, and W. R. Wallace.

Soldiers in the United States army stationed at Fort Douglas or elsewhere in the state will be permitted where in the state will be permitted to fish and hunt in Utah by paying the \$1.25 license required of a resident of Utah, and not the five dollars required of a non-resident, even though the home of the soldier may be outside of the state. This ruling was made by R. H. Riddaway, state fish and game commissioner, Friday last, who said the state law will not permit him to remit the entire amount of the license, but he can issue licenses to soldiers as residents of the state.

### MUST ENTER PERIOD OF SACRIFICE.

"We must enter a period of sacrifice for our country and for democracy. Many must go into battle, but many can only remain at home. The world's food supply is short and many must suffer. We have the major burden of feeding the whole world. Food must be managed and transported in our country and to our allies in such a way as to get the most out of it. Those who remain at home can help and can fight by helping the fighter fight and can serve by serving.

"Since food will decide the war, each American woman can do a real national service by protecting the food supply of the nation. Ninety per cent of American food consumption passes through the hands of our women. In no other field do small things, when multiplied by one hundred millions of people, count for so much. A single pound of bread saved weekly for each person will increase our export surplus of wheat a hundred million bushels, and an average saving of two cents on each meal every day for each person will save the nation for war purposes \$2,000,000,000 per annum."

### WOMEN OF NATION CAN CONTROL.

"The proper assurance of the food to our allies will not only encourage them, but it will maintain them in war. Without a larger margin from our abundant food supply, only to be secured by individual effort and volunteer sacrifice, the war will be prolonged and thousands of lives, not only of men but also of women and children needlessly lost. The guiding hand of women in the home can alone control in this matter.

"Furthermore, this is not alone a war question. The high prices which are bearing so hard on the poor and the more moderate wage earners in this country, are partially due to the shortage of supplies in the world's market, and the saving in consumption and waste which can be made will lessen the prices to those of our own people which must be our first solicitude. In all of the arrangements which we plan to make during the forthcoming year for the supply of our allies, we will bear the first regard to our own people, that they shall have plenty, provided that they eat wisely and without waste.

"All effort at saving must be directed toward the great national and international situation. These efforts must also be made in unison and by all of us. Therefore, the groundwork of direction must be national in character, calculated not only to effect national economy, but also to serve the war interests of our country as a whole. These directions will require supplement, from time to time, of local character, and we propose, in the first instance, to send out directions to each member directly, and, after legislation is completed and the food administration is erected, to co-operate with the state governments by decentralizing administration as far as possible into their hands through the various food committees.

### BEGINS THE FIRST OF JULY.

"Inasmuch as before legislation is completed the food administration has no representatives throughout the country, the national council of defense is kindly requesting all the state councils of defense, with the assistance of the women's committee of the national council of defense, to undertake the registration.

"This registration will begin July 1, 1917, and will continue intensively for fifteen days, and will consist simply in asking every woman in the country to volunteer in this important service by signing and mailing to the food administration, conservation division, Washington, the following pledge:

"I am glad to join you in the service of food conservation of our nation, and I hereby accept membership in the United States food administration, pledging myself to carry out the directions and advice of the food administrator in the conduct of my household, in so far as my circumstances permit."

"We not only want the name and address, but we want the number of persons in the household, we want to know whether the household employs a cook, whether it has a garden and we want to know the occupation of the breadwinner. There are no fees or dues to be paid. The food administration wishes to have as members all of those actually handling food in the home."

### ALL WINDOWS TO BE TAGGED.

"On receipt of the pledge we will send out preliminary instructions and a household tag to be hung in the window. The insignia of the food administration will consist of the national shield, surrounded by heads of wheat, and we hope to have the shield displayed on every home in the United States.

"We have the promise of support from many hundreds of women's organizations in the recruiting of our membership, and the women's committee plan to take upon themselves much of the responsibility for this work. We feel confident that all the women's organizations in the country will fall in with the president's request and actively organize and support the campaign. As time presses we will need all such agencies to have their plans of campaign for pledging with the state councils of defense before July 1st, next.

"With the assistance of various trained women in the country we are formulating committees on domestic economics, and from leaders on the subject of nutrition we are arranging committees

### SPARE THE LAMB CHOP, AND THE VEAL CUTLET AS WELL.

Spare the lamb chop and the veal cutlet. If you must have meat, take beef, pork or mutton. American farms are being drained of beef cattle and sheep. Extraordinarily high prices are tempting thousands of farmers to dispose of their calves, lambs and breeding animals. If this condition continues a meat shortage is inevitable.

Such is the warning sent throughout the United States by the United States department of agriculture. The various local organizations, including the housewives' league, and others have been asked to co-operate with the government in an effort to stop the threatened meat shortage.

School children in different parts of the United States are organizing calf clubs and getting calves from farmers for raising. The Great Northern railroad has removed veal from the menus of its dining cars, and this, it is estimated, will save five thousand calves a year.

Farm boys and girls the country over have been interested in calf clubs by county agricultural agents and co-operating breeding associations are being formed in an effort to conserve America's beef supply.

Loose plaid coats with hats in match are new.

Very delicious croutons can be made of veal.

## DO YOU KNOW

That since the advance in prices that your buildings and household furniture are worth at least 50 per cent more than formerly?

That for the insurance you are carrying you could not begin to replace your loss in case of fire? Why not keep up with the times and increase your insurance and not be disappointed, should you have a loss?

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